

# Michael D'Angelo

michaeldangelo3@gmail.com

Pittsburgh, PA

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## Skills

Senior level multimedia designer with skills in traditional print design as well digital design. Have done everything from print fliers, postcards, newsletters, catalogs, calendars, t-shirts, etc. to multimedia pieces like animation, motion graphics, shooting and editing video, to digital design including web user interface design, website design, social media graphics, email marketing, and more.

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## Work Experience

### GH Advertising / Senior Digital Designer

Pittsburgh, PA

Sept 2015 – Present

As the Senior Digital Designer in the Marketing-Communications Department at UPMC (as part of an in-house team via GH Advertising) I have created award winning designs across a wide range of formats including but not limited to Web/Interface Design, Social Media Posts, Downloadable PDF Guides, Email Marketing, Digital Message Boards, Digital Ad Banners, Fliers, Posters, Postcards, Outdoor Advertising, and much more. In addition to my responsibilities for my team's main client, I have produced materials for FNB, Federated Hermes, the Heinz History Center, UPMC Health Plan, and more.

### Matthews International / Senior Graphic Designer

Pittsburgh, PA

August 2013 – September 2015

Greatly refined the user interface and user experience of their custom ecommerce platform in conjunction with a development team from IBM. Also created printed marketing materials such as catalogs, brochures, trade show booths and electronic email marketing and landing pages for this global leader in the death-care industry.

### EDMC Online Higher Education / Web Strategies Designer

Pittsburgh, PA

December 2009 – April 2012

Worked in the Web Strategies department of Education Management Corporation on student facing social media campaigns as well as on the in-house online community called Connections for students of for The Art Institute of Pittsburgh Online Division, Argosy University Online and South University. Also responsible for designing print ads and direct mail, online display ads for the web, email marketing templates, landing microsites and supporting resources for social media campaigns and internal multimedia presentations and interactive instructional modules.

### SimCloud Corporation / Multimedia Designer

Johnstown, PA

April 2012 – August 2013

Responsible for designing and developing responsively designed and SEO optimized websites for clients using various Content Management Systems. Also responsible for shooting photos and videos on location shoots for clients as well as editing them and presenting them for the web and print ads. In charge of advertising campaigns and analytics for many clients.

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## Education

### Pittsburgh Technical College / Associate in Science – Multimedia Technologies

Focus on Web & Interactive Design

Oakdale, PA

October 2009